



How to Leverage Drupal CMS - Even If You Already Use Drupal

Webinar hosted by Suzanne Dergacheva



27/02/25

#Webinar



INTRODUCTIONS



Suzanne Dergacheva

Co-founder of Evolving Web
& Lead of Promote Drupal Initiative
suzanne@evolvingweb.com



Rich Lawson

Associate Director of Technology,
Evolving Web

Higher Ed



Healthcare



Culture & Tourism



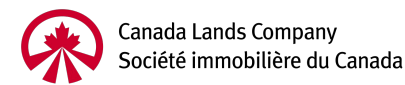
Transit & Infra



Financial



Government



Bringing digital experiences to life

- ✓ Full-service agency specializing in Drupal
- ✓ Platinum Certified Drupal Partner
- ✓ Part of the Drupal CMS leadership team
- ✓ 5,000+ Drupalists trained since 2011
- ✓ Organizers of [EvolveDrupal](#) event series

Agenda

1. What is Drupal CMS?
2. Demos
3. Recommendations for existing Drupal sites
4. Future roadmap



WHAT IS DRUPAL CMS?



Objectives

"We want a CMS that empowers us to create and strategize—not troubleshoot or rely on developers for small changes."

- Marketers

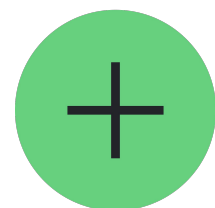
WHAT IS DRUPAL CMS?



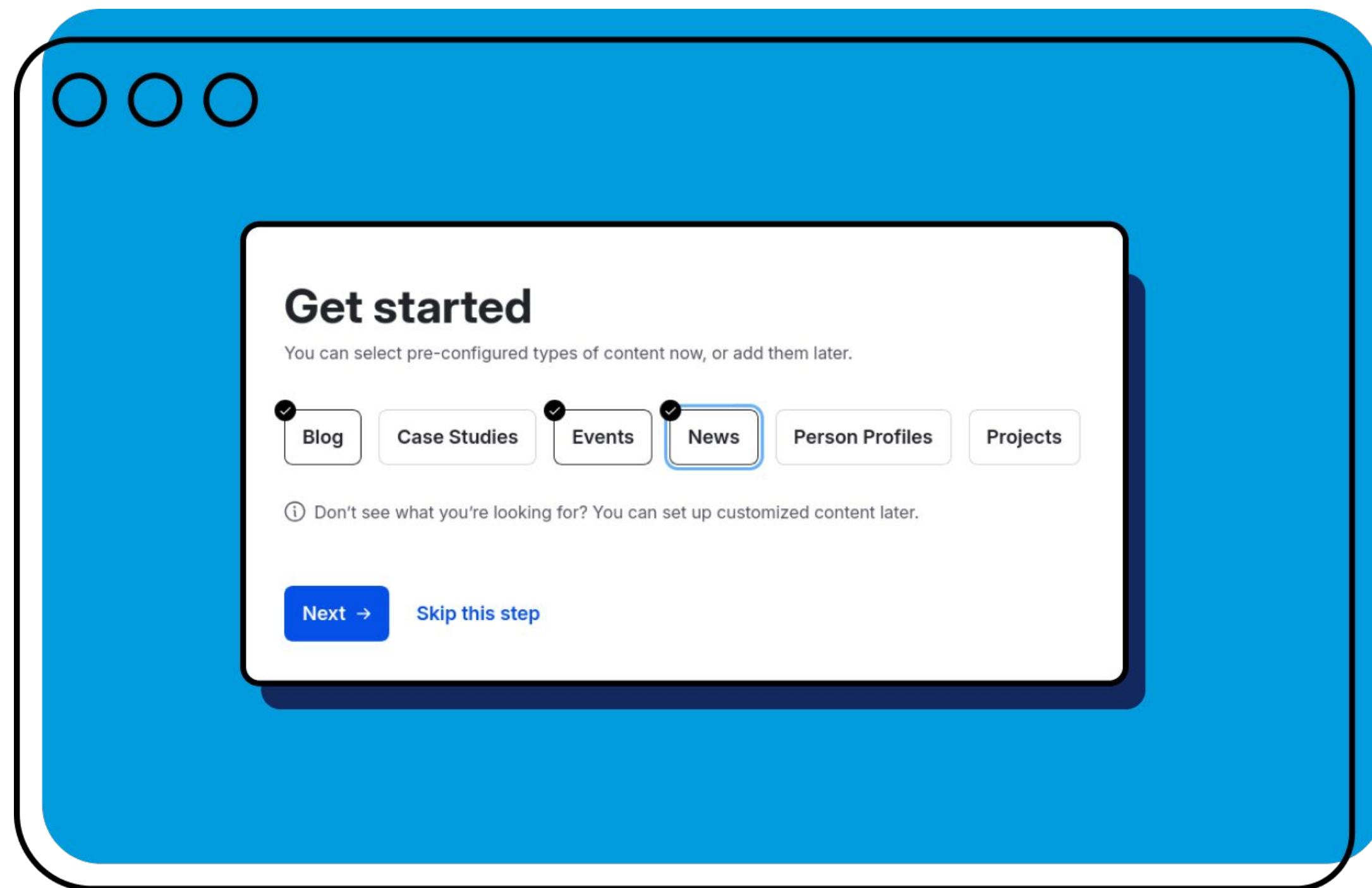
Easy setup and modern admin UI



Out-of-the-box analytics, SEO, privacy

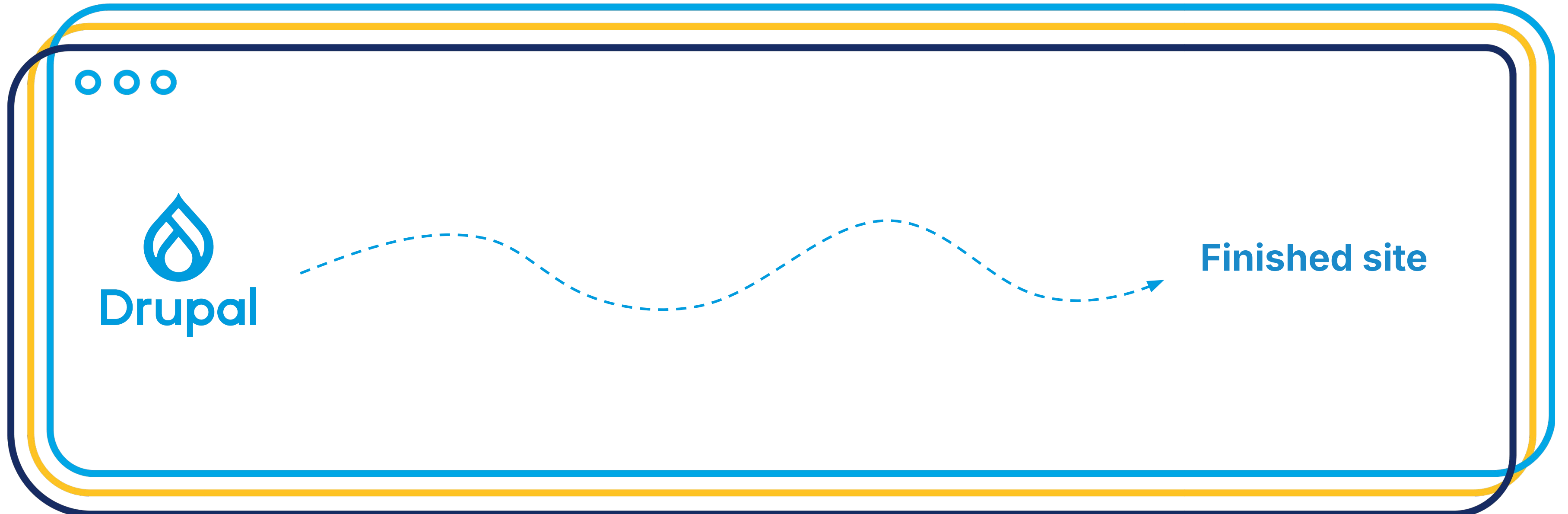


Toolkit for media and content management

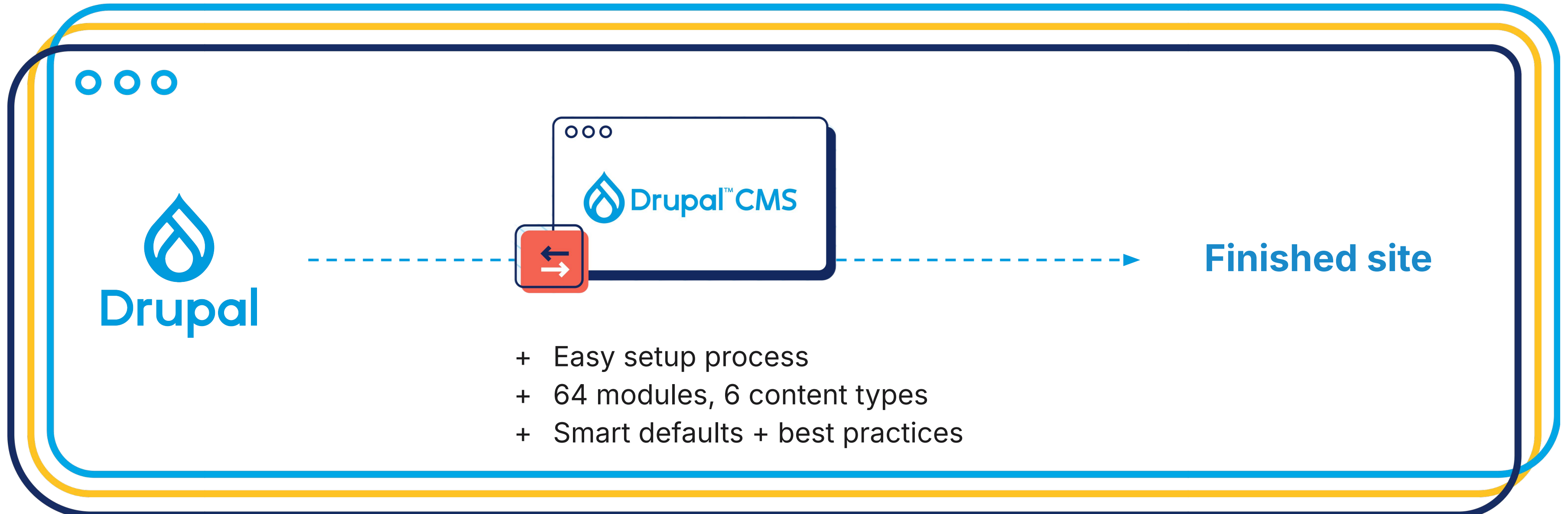


Overview of Features: drupal.org/drupal-cms

Drupal core has to be configured by an expert

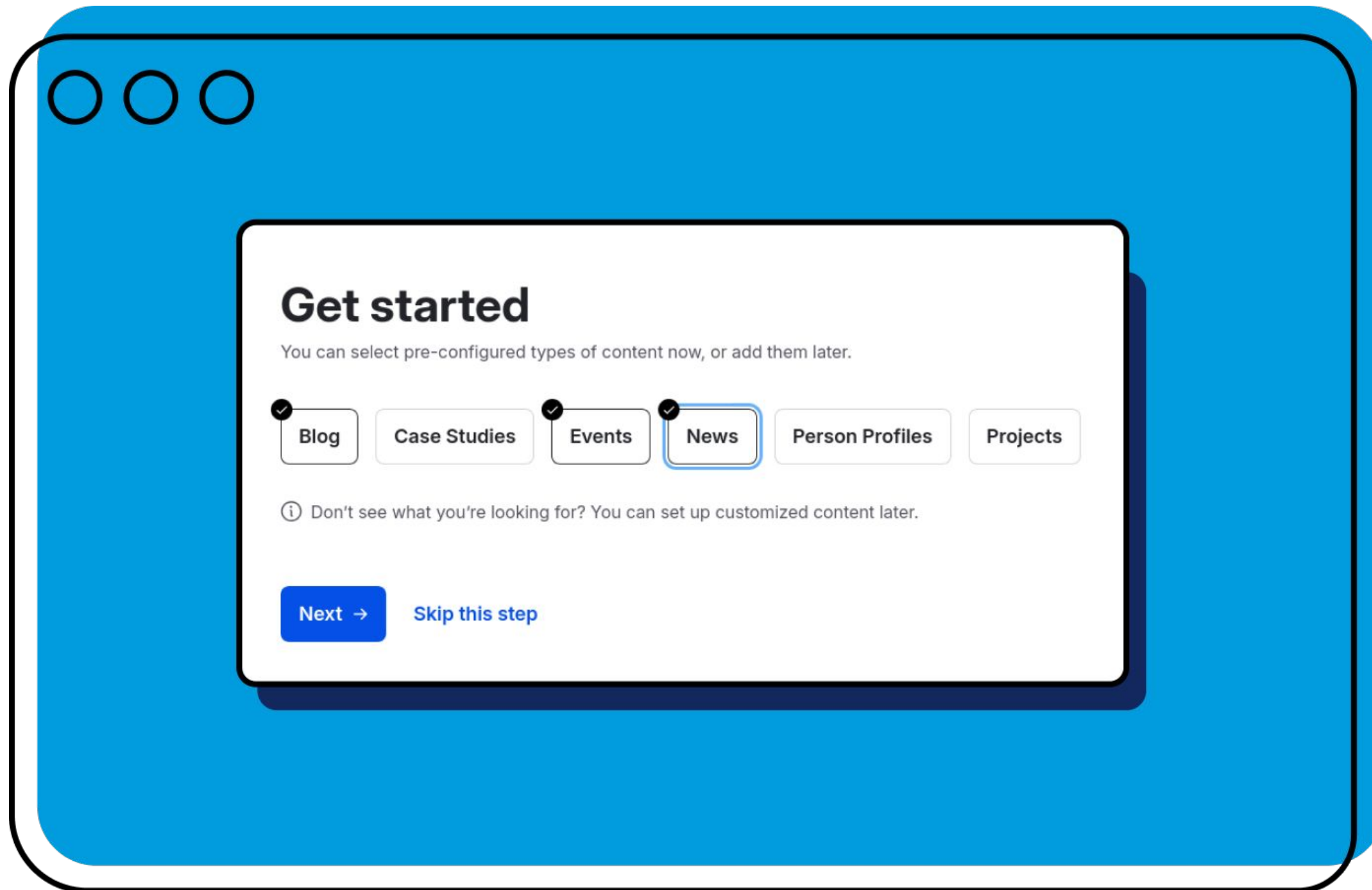


Drupal CMS is easy to use by default



Demos

Try it out in the Cloud



drupal.org/drupal-cms/trial

Sign up below to start a 4 hour trial of Drupal CMS.

First Name *

Last Name *

Email *

Company *

Job Position Title/Role

Country *

State *

Submit

Smart defaults, automatically installed



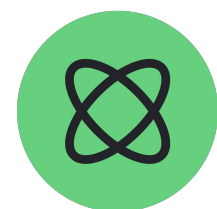
Privacy Basic

- Consent management
- Remote content blocking



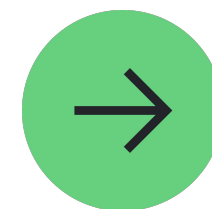
SEO Basic

- Best practice configuration
- Breadcrumbs, friendly URLs, and redirects



Anti-spam

- Sets up captcha
- Honeypot for anti-spam/abuse functionality



Remote Video

- Automatically configures display options for remote video

Optional through project browser

 **Accessibility Tools**

 **Blog**

 **Events**

 **Google Analytics**

 **Person Profiles**

 **Search**

 **AI Assistant**

 **Case Studies**

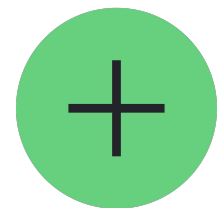
 **Forms**

 **News**

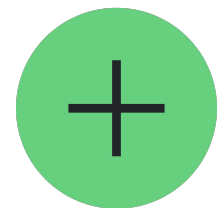
 **Projects**

 **SEO Tools**

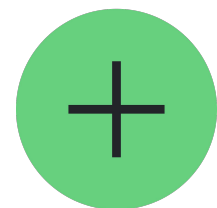
Google Analytics recipe



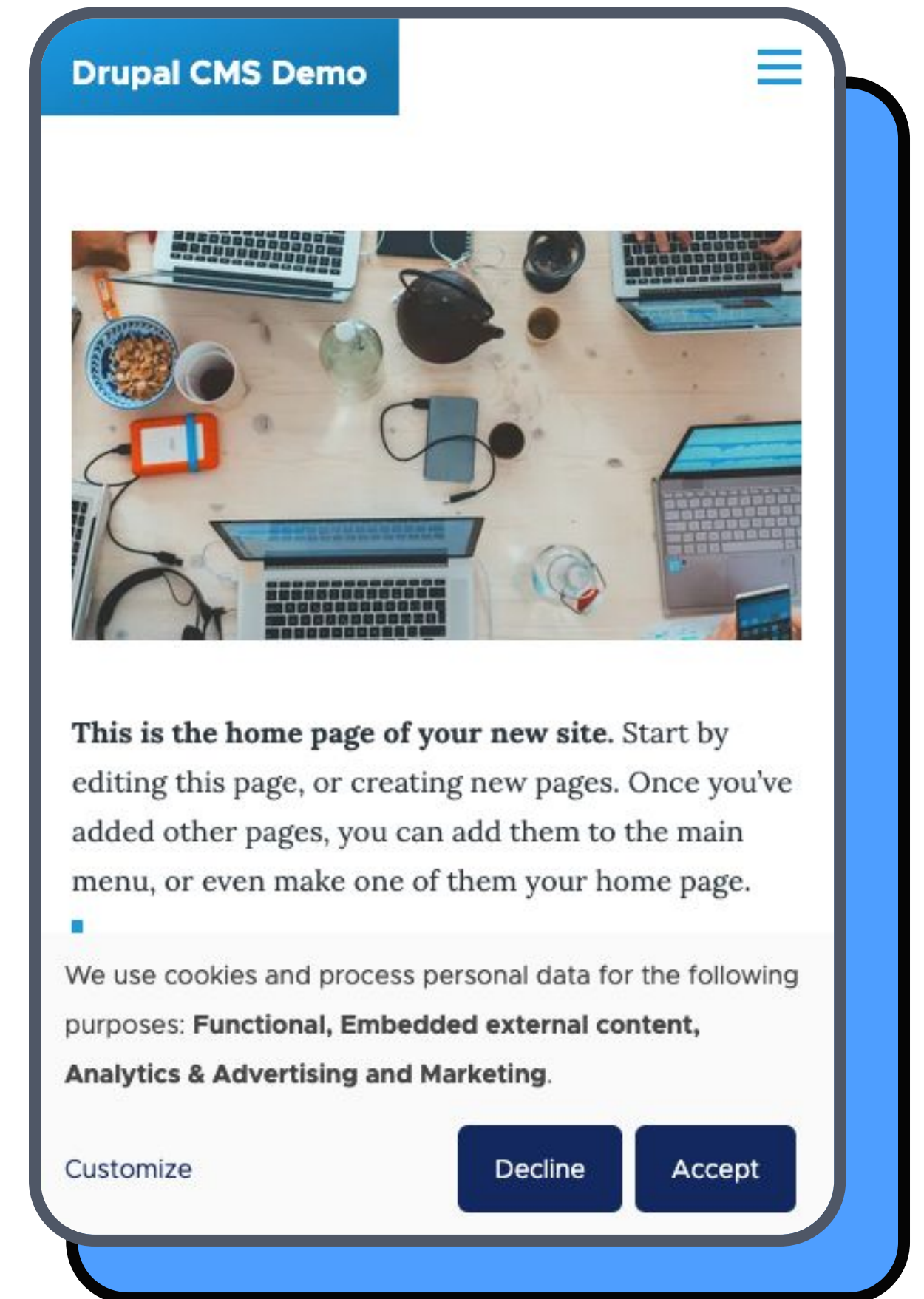
Configures Google analytics tracking



Configures Klaro Cookie & Consent Manager



Provides sensible defaults



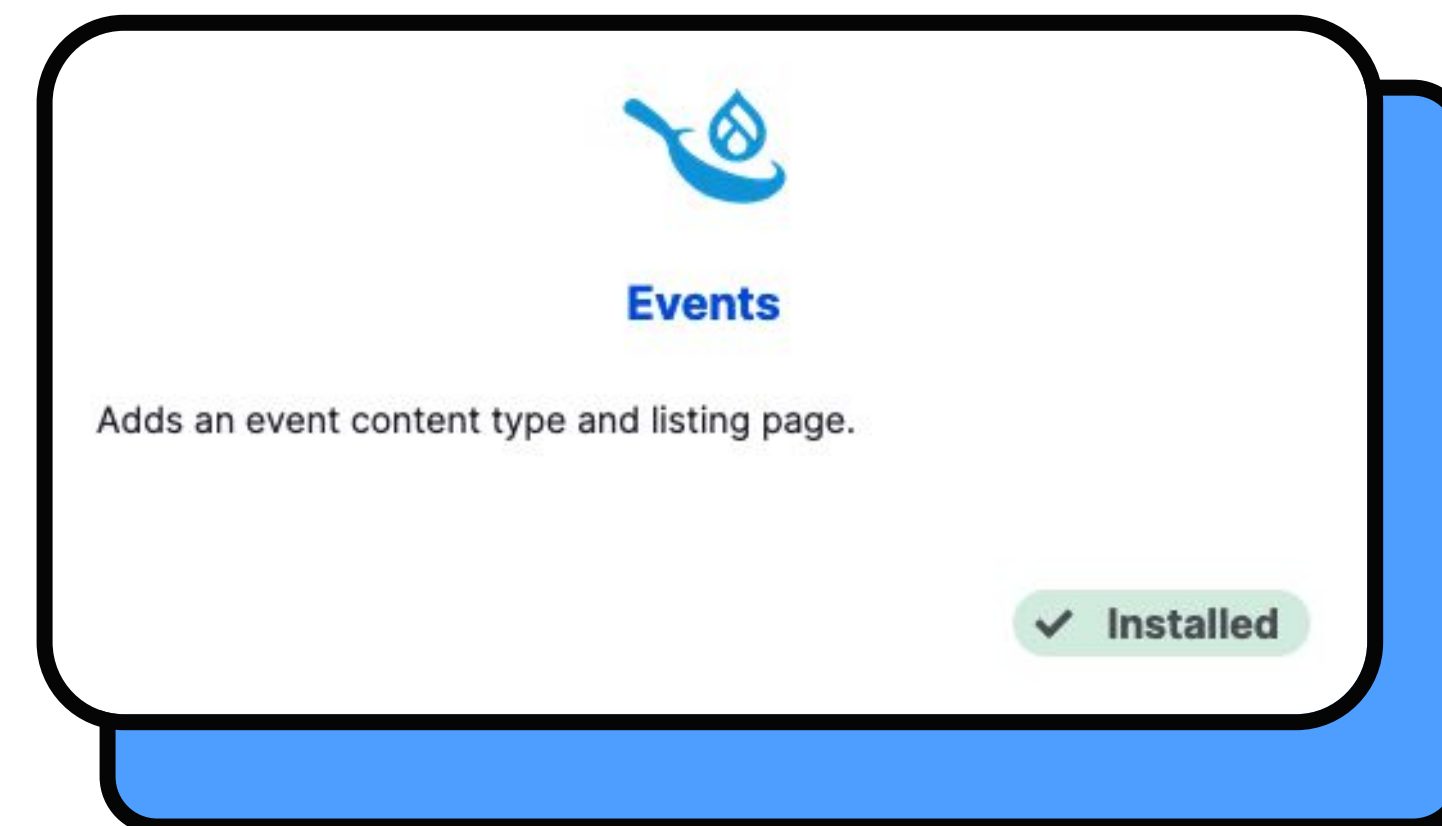
Adding more recipes

Documentation:

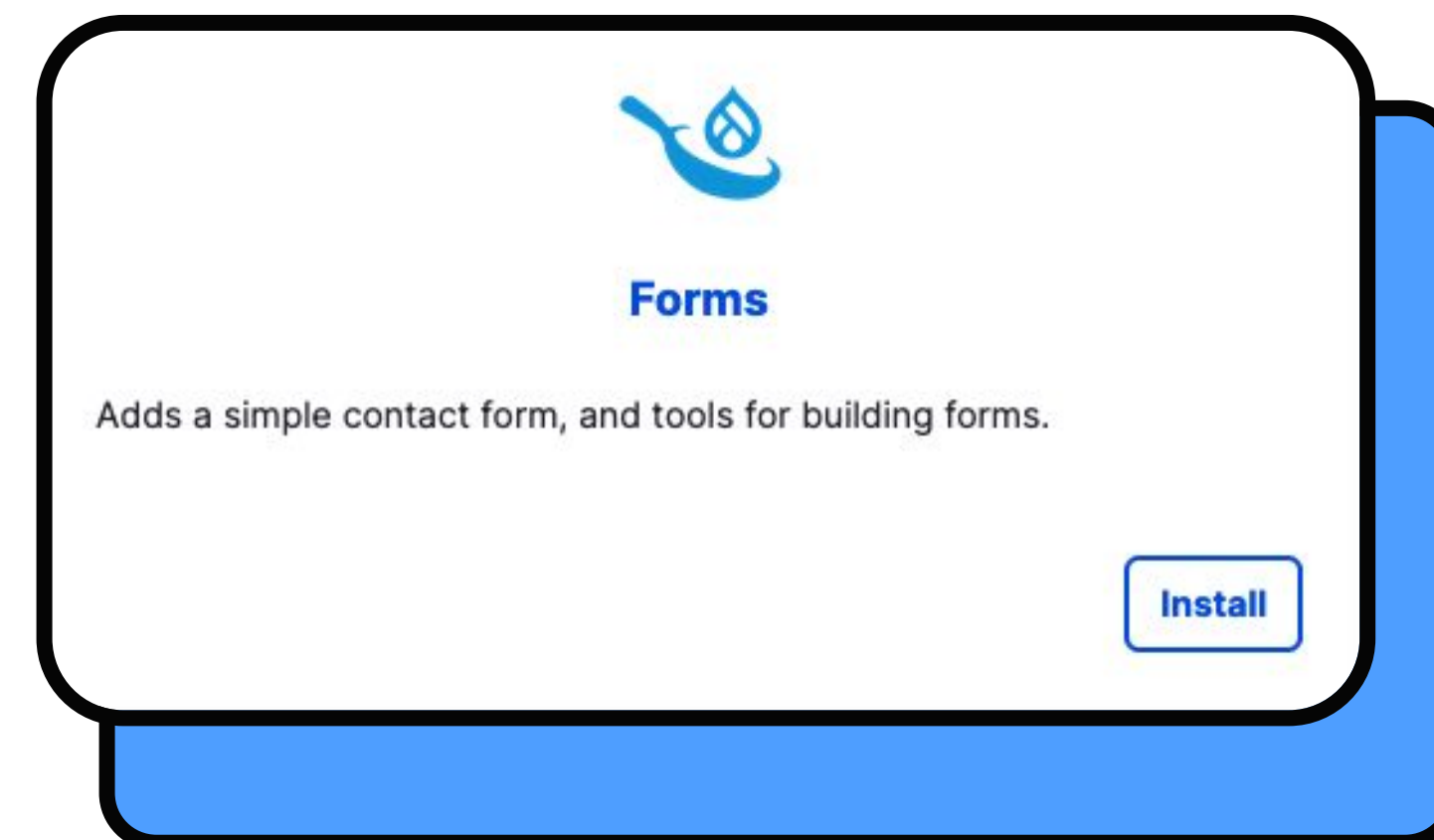
drupal.org/docs/extending-drupal/drupal-recipes

Recipes Cookbook:

drupal.org/docs/extending-drupal/contributed-modules/contributed-module-documentation/distributions-and-recipes-initiative/recipes-cookbook



The screenshot shows a recipe card for 'Events'. At the top is a blue icon of a hand holding a drop. Below the icon is the title 'Events' in bold blue text. Underneath is the description: 'Adds an event content type and listing page.' In the bottom right corner, there is a green pill-shaped button with a white checkmark and the text 'Installed'.



The screenshot shows a recipe card for 'Forms'. At the top is a blue icon of a hand holding a drop. Below the icon is the title 'Forms' in bold blue text. Underneath is the description: 'Adds a simple contact form, and tools for building forms.' In the bottom right corner, there is a blue pill-shaped button with the text 'Install'.

Events Recurring Recipe

Extend the Drupal CMS with the Events Recurring Recipe:

drupal.org/project/events_recurring

Commands

```
$ composer require drupal/events_recurring  
$ php core/scripts/drupal recipe ../recipes/events_recurring -v
```

Or, with DDEV:

```
$ ddev exec -d /var/www/html/web php core/scripts/drupal recipe ../recipes/events_recurring
```

Finally, update field storage and enable recurring events on the Date field of the Event content type.



Chicago Drupal Meetup

Wed, 12 Mar 2025, 6 - 8pm
Wed, 9 Apr 2025, 6 - 8pm
Wed, 14 May 2025, 6 - 8pm
Wed, 11 Jun 2025, 6 - 8pm

An informal gathering of individuals interested in Drupal, aimed at building local knowledge and community.



Recommendations

What about existing Drupal users/sites?

Q: If I want to use Drupal CMS features on my site, do I need to reinstall (or completely reconfigure) Drupal?

No, since Drupal CMS is built on top of Drupal core, you can enhance your existing Drupal 11 site.

Easy	Enable the core Navigation module for the new admin UI.
Medium	Install Project Browser: drupal.org/project/project_browser
More complex	Evaluate and apply recipes.

When and how should I begin?

When

- You already have a Drupal 11 site
- You're preparing for your Drupal 11 upgrade

How

- Identify new functionality or configuration that you would like to add
- Evaluate Drupal CMS recipe definitions against your own site's configuration



What is Drupal CMS doing?

new.drupal.org/download

Diving deeper into Drupal CMS from a technical perspective

<code>composer.json</code>	Dependencies, including <code>core-recommended</code> and <code>drupal_cms_*</code> recipes
<code>web/profiles/drupal_cms_installer</code>	Config, <code>.profile</code> file
<code>recipes</code>	The recipes themselves, which include their own <code>composer.json</code> files, config, and <code>recipe.yml</code> definitions

How can Drupal CMS help with multi-site platforms?

Recipe Installer Kit

drupal.org/project/recipe_installer_kit

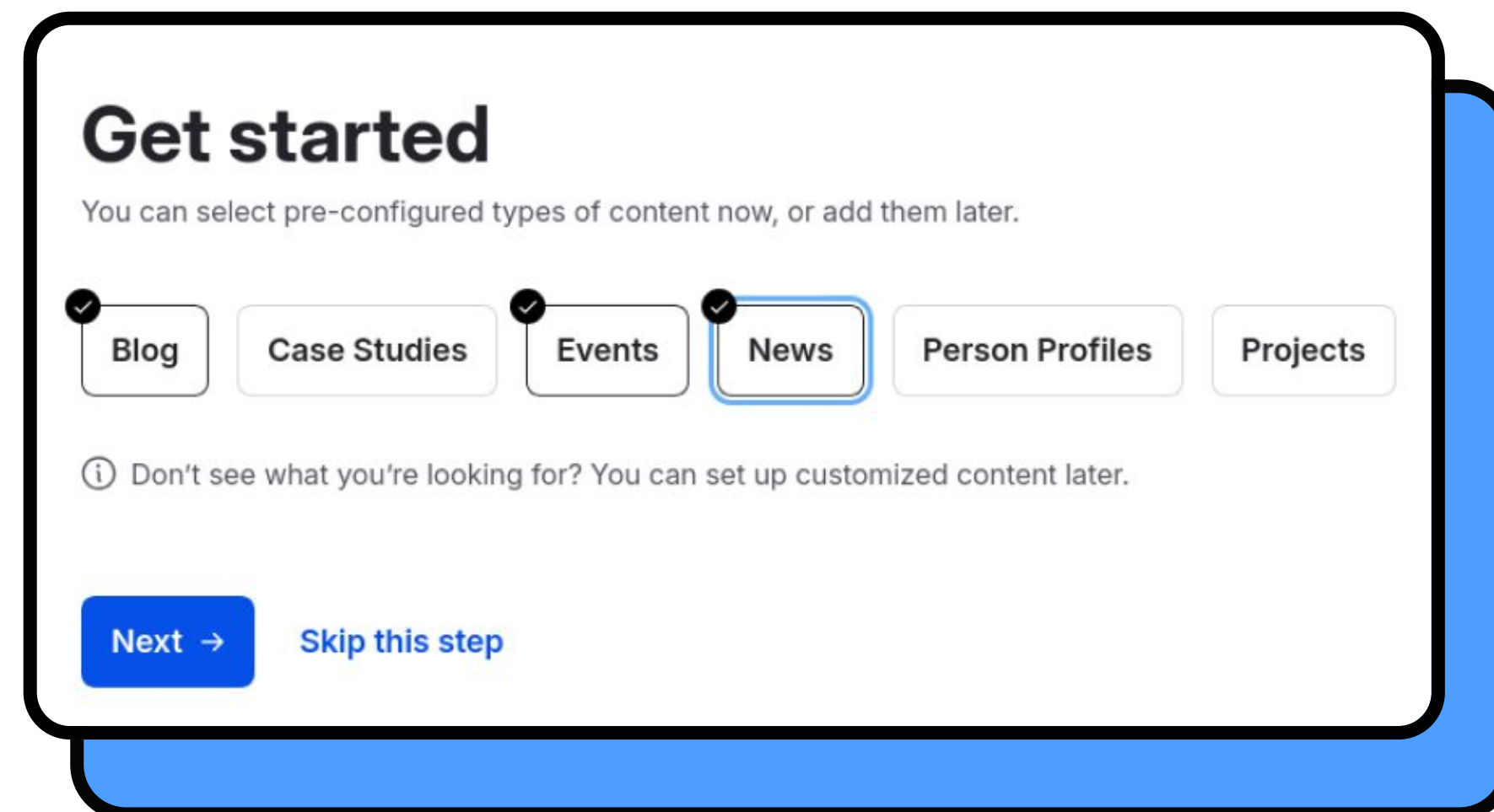
Leverages the Drupal CMS installer for custom install profiles.

- Include both automatically installed recipes and recipe selection

Is there an example that I can use to help?

Use Drupal CMS's install file as an example to build from:

git.drupalcode.org/project/cms/-/blob/1.x/web/profiles/drupal_cms_installer/drupal_cms_installer.info.yml



Future roadmap

Product strategy

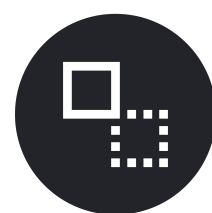


Drupal core

Drupal CMS v1 (Today!)

Planned for 2025

Also in the works...



For content teams



For marketers



For designers



Drupal CMS v1 (Today!)



- Streamlined authoring for content teams
- Smart defaults for media, content management, search
- Automated site-building with AI
- Built-in SEO tools & Google Analytics integration
- Form builder + default contact form
- Accessibility features, data privacy compliance



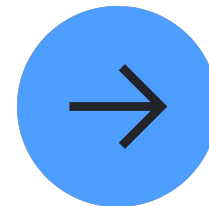
Planned for 2025



- Experience Builder 1.0 (fast page-builder)
- More out-of-the-box recipes for marketers
- Better documentation
- More innovative experiments and AI features



Also in the works...



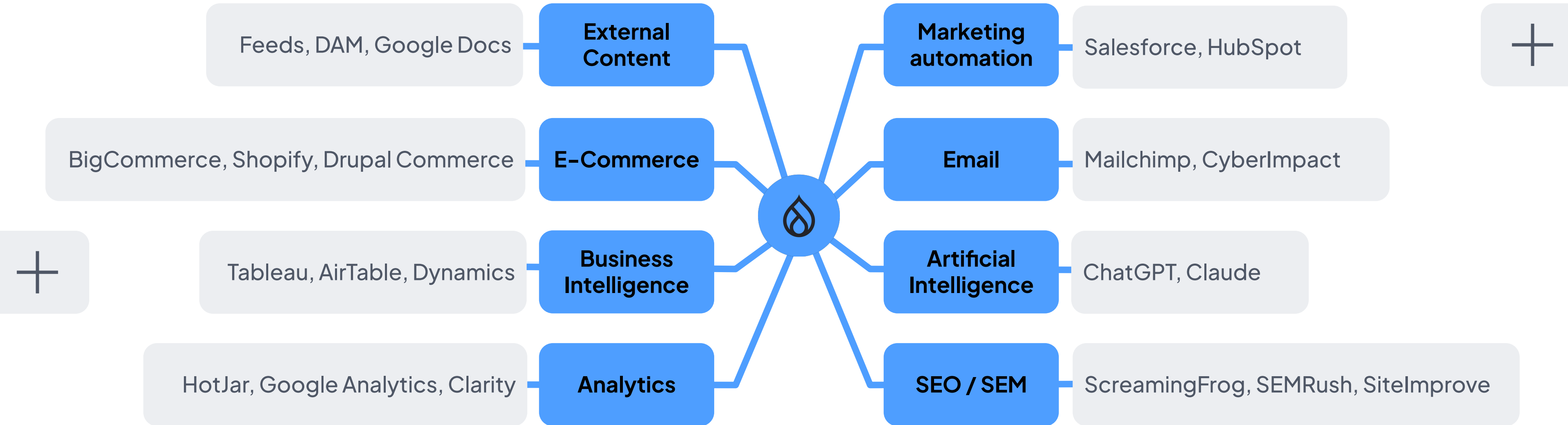
More UX improvements

Ecosystem for recipes and integrations

Easier ways to try out Drupal CMS

Experience Builder for designers

Marketing integrations

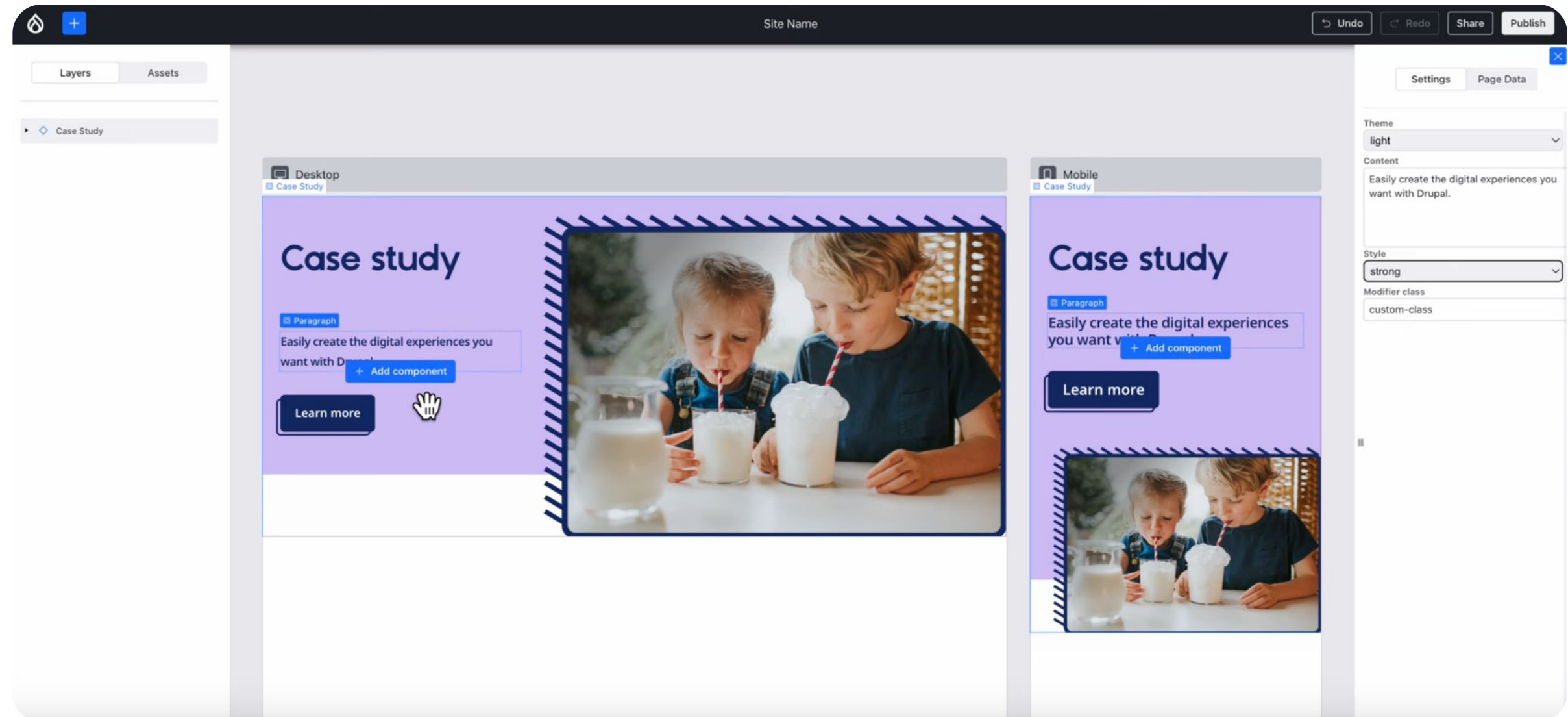


Experience builder



○ ○ ○

- Faster editing
- No-code page building
- Page design tools



What's next?



Drupal CMS Trial

Try it out for 4-hour demo environment

<https://drupal.org/drupal-cms/trial>



Read the Docs & Install Locally

Install locally using DDEV

<https://drupal.org/docs/drupal-cms>



Our Next Webinar

AI Translation Workflows for Drupal

<https://evolvingweb.com/AI-powered-translation-webinar>



Get in Touch

suzanne@evolvingweb.com

Q&A

